

HD Labels - Artwork Guidelines

Here are the most common questions when it comes to supplying artwork for digital printing.

What formats are accepted?

PDF, Jpeg, Tiff, Ai (CS4)

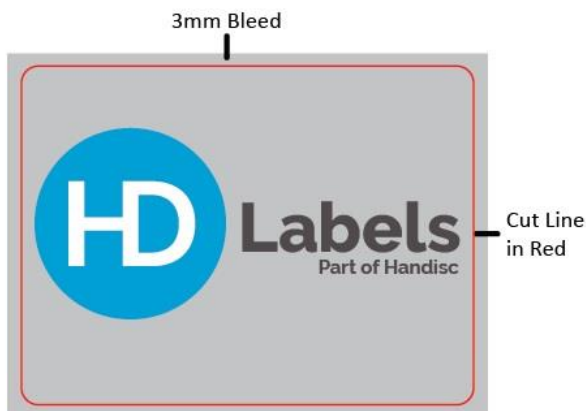
What resolution should the artwork be?

Minimum 300dpi

What size should the image be?

Your artwork should be the size you need it to be printed with a 3mm bleed added. For example, if your final label is going to 80mm x 60mm. Then your artwork needs to be this size and this proportion with the bleed added.

Please see the images below.



Example artwork with bleed & cut line



Finished label trimmed to size

Do I need to add the cut line?

If your image is a standard shape, then you shouldn't need to add the cut line. We can create that here for you. If your image is a random shape. For example, the outline of a tractor. Then you will need to create your artwork along with the cut line. This will need to be supplied in Ai (Adobe illustrator) CS4 format with the artwork on one layer and the cut line on another layer.

Please feel free to speak to one of our team on [01264 335118](tel:01264335118) or info@handisc.co.uk should you have any questions.